

BOTS DETECTION



PERCENTAGE OF GOOD BOT TRAFFIC

(OF TOTAL WEBSITE TRAFFIC)

2020: 15% 2021: 14,6%



COUNTRIES MOST ATTACKED BY BOTS



UNITED STATES: 43,2%



AUSTRALIA: 6,8%



UNITED KINGDOM: 6,7%



CHINA: 5,2%



BRAZIL: 3,3%



INCREASE IN BOT TRAFFIC BY SECTORS (2021)

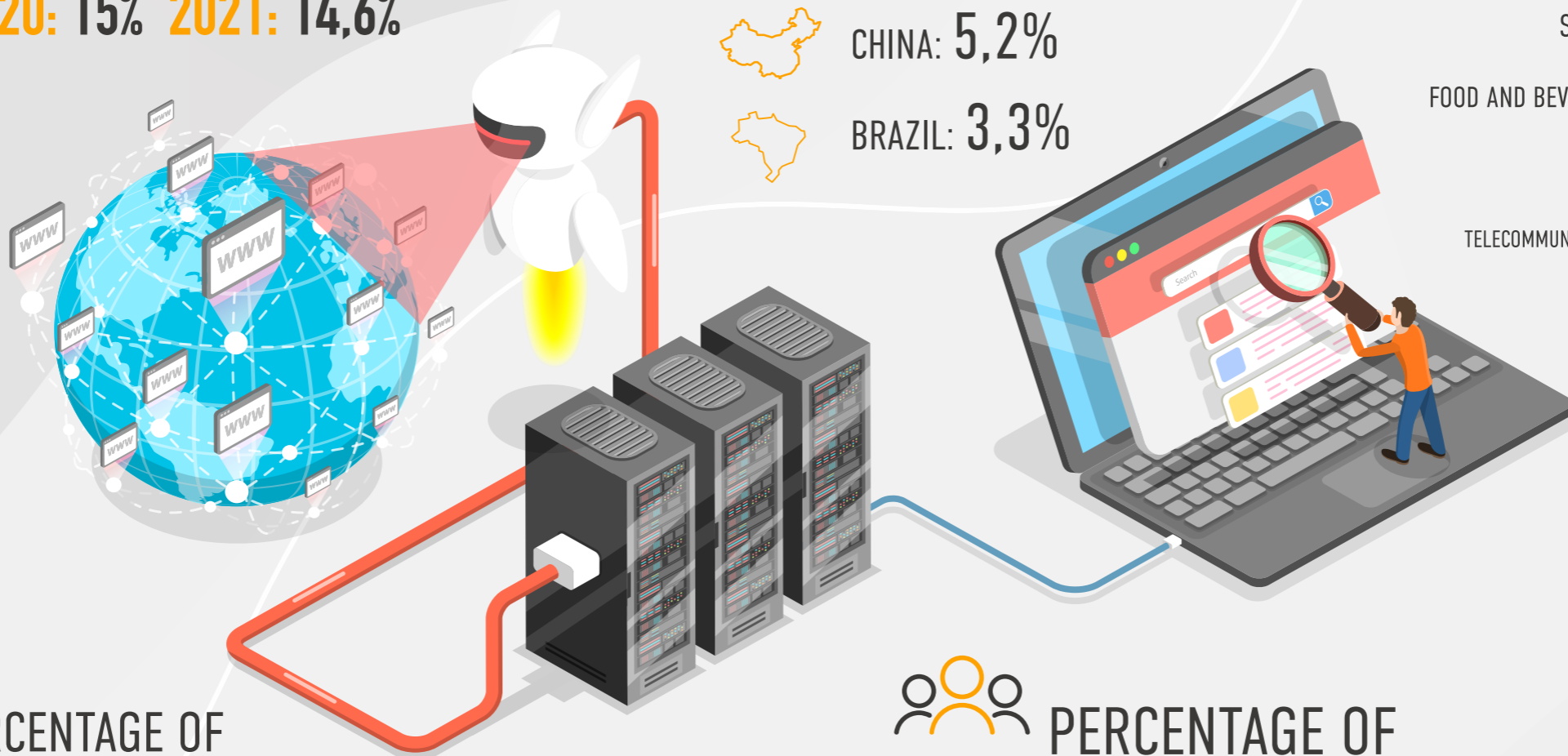
GAMING AND BETTING: +26,2%

SPORTS: +23,4%

FOOD AND BEVERAGES: +22,1%

IT: +5,4%

TELECOMMUNICATIONS: +1,2%



PERCENTAGE OF BAD BOT TRAFFIC

(OF TOTAL WEBSITE TRAFFIC)

2020: 25,6% 2021: 27,7%



PERCENTAGE OF HUMAN TRAFFIC

(OF TOTAL WEBSITE TRAFFIC)

2020: 59,2% 2021: 57,7%